AICP Exam Review Notebook

Planning theory
Planning Theory

- Evaluation
- Meaning of theory
- Theory vs. practice
- Substantive theory
- Procedural theory

- Planning dilemma...
- How to prepare for future growth
- How to satisfy existing needs

- Mixture of approaches/theories is common
- Several different kinds of planning theories

- Other theories
- Ecological planning
- Recent theories
- Early theories

- Planning Theory
- Minor planning theories
- Major planning theories

- Defined process
- Strategic
- Radical
- Advocacy
- Transactive
- Incremental
- Muddling through
- Rational, comprehensive, or synoptic
- Holistic
- Pluralistic
- Defined process
Notes

- Context

- Theory vs. practice

- Substantive theory vs. procedural theory
Notes

- Categorization

- Major planning theories
Rational, – comprehensive – synoptic planning

Criticism

Incremental planning
Notes

- Transactive planning
- Advocacy planning
- Radical planning
Notes

Limited geographical area, LT 10 years (4-6 typical), limited scope

- Strategic planning
Notes

Summary – Major Planning Theories

<table>
<thead>
<tr>
<th>Planning Theory</th>
<th>Typical Category</th>
<th>Typical Approach</th>
<th>Time-frame</th>
<th>End/Means Connection</th>
<th>Defined Process</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comprehensive</td>
<td>Holistic</td>
<td>Physical or ecological</td>
<td>Long-term</td>
<td>Must establish</td>
<td>Yes</td>
<td>Systematic way of managing change ... broad scope and unity of purpose</td>
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<tr>
<td>Incremental</td>
<td>Pluralistic or quasi-holistic</td>
<td>Physical or social</td>
<td>Short-term</td>
<td>Must establish (but easy to do)</td>
<td>No</td>
<td>Little-bit-at-a-time</td>
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<tr>
<td>Transactive</td>
<td>Pluralistic</td>
<td>Physical or social</td>
<td>Short-term</td>
<td>Maybe</td>
<td>Yes</td>
<td>Process is important</td>
</tr>
<tr>
<td>Advocacy</td>
<td>Pluralistic</td>
<td>Social</td>
<td>Short-term</td>
<td>Generally</td>
<td>No</td>
<td>Activism within system ... without central control</td>
</tr>
<tr>
<td>Radical</td>
<td>Pluralistic or holistic</td>
<td>Physical or social</td>
<td>Short-term or long-term</td>
<td>No</td>
<td>No</td>
<td>Activism within system ... with central control</td>
</tr>
<tr>
<td>Strategic</td>
<td>Pluralistic</td>
<td>Physical, social, or ecological</td>
<td>Short-term</td>
<td>Yes (prioritized work program)</td>
<td>Yes</td>
<td>Systematic way of managing change ... limited scope</td>
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Practice and theory linkages

Advocacy    Incremental
Rational    Transactive
Radical    Ecological

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Notes

Planning Model Variables

- Minor planning theories
Notes
Notes

- Ecological planning
Notes

- Other minor planning theories
  - Centralized town planning

- New urbanism

- Theories of city form – linear pattern
Notes

- Theories of city form – cluster pattern

- Theories of city form – hierarchical pattern

- Theories of city form – Christaler’s central place
Notes

- Theories of city form – urban morphology

- Theories of city form – life-cycle model of land use change
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<tr>
<td><strong>Products</strong></td>
<td>Master or general plan</td>
<td>Comprehensive plan</td>
<td>Community action</td>
<td>Inventory and suitability analysis</td>
<td>Policy plan</td>
<td>Vision, alternative futures, and action plan</td>
<td>Modified regulations and targeted development plans</td>
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<td><strong>Movement</strong></td>
<td>City beautiful and professional city planning</td>
<td>Urban and regional planning</td>
<td>Social planning</td>
<td>Sustainable development</td>
<td>Open-ended planning</td>
<td>Community-based planning and open-ended planning</td>
<td>New urbanism and healthy lifestyle planning</td>
</tr>
<tr>
<td><strong>Planning Theory</strong></td>
<td>Physical planning</td>
<td>Comprehensive planning</td>
<td>Advocacy planning</td>
<td>Ecological planning</td>
<td>Public policy planning</td>
<td>Strategic planning and transactive planning</td>
<td>Physical planning</td>
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<tr>
<td><strong>Roots</strong></td>
<td>Landscape Architecture • Architecture • Sociology • Law • Geography • Engineering • Economics</td>
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**For additional reading ...**