

Project Prioritization Criteria

Priority (Highest to Lowest)	Project Criteria
13	<ul style="list-style-type: none"> • Cost
12	<ul style="list-style-type: none"> • Proximity to parks
11	<ul style="list-style-type: none"> • Connectivity to existing sidewalk/walkway/greenway
11	<ul style="list-style-type: none"> • Safety considerations
10	<ul style="list-style-type: none"> • Proximity to schools
8	<ul style="list-style-type: none"> • Average daily traffic potential
8	<ul style="list-style-type: none"> • Critical (or first-step) building block/phasing potential
8	<ul style="list-style-type: none"> • Maintenance impact/considerations
7	<ul style="list-style-type: none"> • Healthy lifestyle ... promoting the town
7	<ul style="list-style-type: none"> • The customers we'll serve ...
6	<ul style="list-style-type: none"> • Proximity to shopping/retail
6	<ul style="list-style-type: none"> • Town marketability contribution
5	<ul style="list-style-type: none"> • Project complexity (design)
3	<ul style="list-style-type: none"> • Spur potential
2	<ul style="list-style-type: none"> • Economic viability
2	<ul style="list-style-type: none"> • Focal point creation (or enhancement)
2	<ul style="list-style-type: none"> • Project complexity (coordination and difficulty)
2	<ul style="list-style-type: none"> • Proximity to churches
2	<ul style="list-style-type: none"> • Uniqueness (or memory creation) factor
2	<ul style="list-style-type: none"> • Visibility factor 1: quick and easy
2	<ul style="list-style-type: none"> • Visibility factor 2: difficult but important
1	<ul style="list-style-type: none"> • Proximity to thoroughfares
	<ul style="list-style-type: none"> • Proximity to major employers